



LEHIGH VALLEY ARTS + CULTURE 2024

Thursday May 30, 2024
Williams Center for the Arts
Lafayette College, Easton

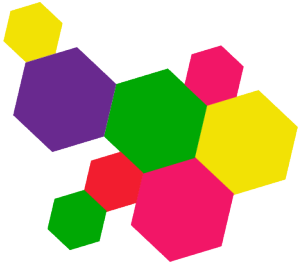
presented by



LEHIGH VALLEY ARTS & CULTURAL ALLIANCE

presenting sponsor





WELCOME

Lehigh Valley Arts & Culture 2024 is a first step on a journey to grow a vibrant and collaborative arts and culture sector across the Lehigh Valley.

We welcome our stakeholders from the artistic, business, government, education, and funding communities to envision a future where the arts are infused into the economy, health, and quality of life that make this region a great place to live and visit.

Today's speakers will present both the economic and social impacts of arts and culture in the region; while the panelists share new ideas for a robust and sustainable future for arts and culture in the Lehigh Valley.

We invite you to contribute ideas about how we can collectively leverage the determinants of a healthy, inclusive, and well-rounded community to connect and build upon the Lehigh Valley's existing arts and cultural resources.

THANK YOU

PLANNING COMMITTEE

Leela Breithaupt, The Bach Choir of Bethlehem
Patrick Brogan, ArtsQuest
Ty Furman, Williams Center for the Arts, Lafayette College
Al Jacobsen, Allentown Symphony Orchestra
Jason King Jones, Pennsylvania Shakespeare Festival
Mark Wilson, Zoellner Arts Center, Lehigh University

LEHIGH VALLEY ARTS & CULTURAL ALLIANCE STAFF

Sean King
Meg Mikovits
Susan Morelock
Deborah Rabinsky
Jacqui Schwartz

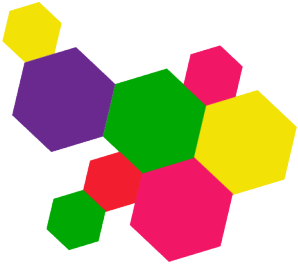
VIDEO CONTRIBUTORS

Allentown Symphony Orchestra
The Bach Choir of Bethlehem
The Baum School of Art
Community Music School Lehigh Valley & Berks
Lehigh University Art Galleries
National Museum of Industrial History
Pennsylvania Shakespeare Festival
Ronald K De Long Gallery at Penn State Lehigh Valley
Southside Arts District
Touchstone Theatre
Zoellner Arts Center



Corporate Champion





PROGRAM

8:30 AM

LIGHT BREAKFAST & IDEATION BOARDS

Mike Lorenz, Guitarist/Composer/Educator

9:00 AM

WELCOME & OPENING REMARKS

Sean King, Managing Director, Lehigh Valley Arts & Cultural Alliance

Salvatore J. Panto, Mayor, City of Easton PA

Ingrid Furniss, Dean of Arts and Humanities, Lafayette College

David Mickenberg, Board President, Lehigh Valley Arts & Cultural Alliance

9:15 AM

SESSION 1: WHERE WE ARE

Featured Speaker

Randy Cohen, Vice President of Research, Americans for the Arts

10:00 AM

SESSION 2: WHAT IS POSSIBLE

Keynote Speaker

Lesia Ukman, Founder, ProSocial Valuation Service

11:10 AM

SESSION 3: WHERE WE WANT TO BE

Panelists

Berrisford Boothe, Artist-Curator-Author

Becky Bradley, Executive Director, Lehigh Valley Planning Commission

Stephen P. Link, Director of Philanthropic Services, Cornerstone Advisors Asset Management

J. William Reynolds, Mayor, City of Bethlehem PA

Moderators

Leela Breithaupt, Executive Director, The Bach Choir of Bethlehem

Jason King Jones, Artistic Director, Pennsylvania Shakespeare Festival

11:50 AM

CLOSING REMARKS

Sean King, Managing Director, Lehigh Valley Arts & Cultural Alliance

DISABILITY PRIDE LEHIGH VALLEY

Saturday July 20, 2024

11 AM – 3 PM

Arts Park

24-32 N. Fifth Street, Allentown

Mark your calendar for
DPLV this summer! Learn
more and get involved:
www.lvaca.org/dplv



EXCELSIOR SUMMER CAMP
partnership with Fine Feather Foundation
2023



YOUNG AT ART
held annually each spring

Lehigh Valley Arts & Cultural Alliance is a Member-Supported Organization.

Our Members know the immeasurable impact arts and culture has on our community. Your passion, commitment, and contribution ensures that the arts remain a vital asset to the Lehigh Valley.

Demonstrate your commitment by becoming a member today.

www.lvaca.org/membership



LEHIGH VALLEY ARTS & CULTURAL ALLIANCE



STEAM MURAL COMMUNITY PAINTING DAY
Artist Carla Majczan
partnership with Lehigh Valley Children's Centers
and the Da Vinci Science Center
2024